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Toyota contributes \$25,000 to help build park lands

Louisville, Ky. (May 4, 2010) — Toyota Motor Manufacturing Kentucky, Inc. (TMMK) is contributing \$25,000 to 21st Century Parks to support the creation of 4,000 acres of new public park lands along the Floyds Fork watershed in southeastern Louisville.

The new parks system is one of the largest and most ambitious metropolitan park projects in the nation. Plans for the park lands include the protection and re-forestation of thousands of acres, as well as the creation of multiple community parks, more than 50 miles of multi-use recreational trails, 18 miles of the Louisville Loop, children's playgrounds, a canoe trail, ball fields and other recreational amenities.

"At Toyota, our core values include environmental stewardship. We strive to be the environmental leader in the automotive industry not only in the products we make, but with the processes we use to make them," said Steve St. Angelo, president of TMMK. "In the community, we also look for ways to have a positive impact, especially in the areas where our team members live and work. We are proud to partner with 21st Century Parks in their effort to preserve and restore some of Kentucky's beautiful park lands and natural habitats."

Dan Jones, president and CEO of 21st Century Parks, said the contribution brings his organization closer to its fundraising goal.

"We are very grateful to have the support of Toyota in helping create a new public parks system to serve the region," Jones said. "Toyota is such an important partner with

Kentucky and their gift is helping create a new natural and recreational amenity for the Commonwealth.”

To date, 21st Century Parks has raised \$90 million toward a \$110 million goal for land acquisition, park development and the creation of an operations endowment. Construction is expected to begin later this year.

About 21st Century Parks

Founded in Louisville in 2004, 21st Century Parks is the nonprofit organization leading the creation and management of a new, 4,000-acre public parks system along the Floyds Fork watershed in eastern and southeastern Louisville.

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